

Indoor Tanning Lotions from SUNWERKS

Why should I use a tanning lotion?

Lotion is an important part of the tanning experience. Dry skin reflects the UV light where moist skin more readily accepts light into the skin. In order for the UV light from tanning beds to have an effect, it must be absorbed.

SUNWERKS' Indoor Tanning Lotions extend the life of your tan, moisturizing your skin and replenishing nutrients lost under the sun or lights. In addition, they make your tan more enjoyable – from the aroma of a quality lotion to the look and feel it gives your skin.

We offer several formulas that contains select, natural—not derived—vitamins and innovative ingredients proven to reveal deep, rich tans, and unveil superior skin care results. Our indoor tanning blends contain only high-quality vitamins, essential oils and natural plant extracts, which naturally and effectively improve your skin's beauty, well being, and ability to tan.

SUNWERKS promotes a three-step system of hydration, nutrition, and oxygenation.

_ **Hydration** with select botanical extracts to deeply moisturize skin so it will sufficiently reach and maintain the desired tan.

_ **Nutrition** to replenish the vitamins necessary to feed skin cells to promote cell regeneration and oxygenation.

_ **Oxygenation** to fuel skin cell functions and accelerate the tanning process.

Effective blends which are specially formulated to impart an alluring bronzed radiance while replenishing, nourishing and hydrating skin- making it softer and more youthful-looking.

Why should I use only tanning lotions available from SUNWERKS?

Store bought skin moisturizers are not the same as salon bought moisturizers. Many skin accelerators and moisturizers bought from discount stores and major cosmetic companies often contain ingredients that stop, diminish or restrict your body's natural tanning process. These non-tanning moisturizers may include:

- 1) Natural and chemical sun blocker's (SPF's) that prevent the bodies UV light absorption during the tanning session
- 2) Skin bleachers and skin whitening agents designed to minimize age spots but also bleaching out tan skin
- 3) Skin exfoliating ingredients that increase the skins shedding process to help

reduce wrinkles. These ingredients will decrease the life of your tan.

4) Many cosmetic moisturizers do not contain Tyrosine and other tanning ingredients designed to help you achieve a deeper, darker tan that lasts longer.

5) Some store bought tanning lotions will inhibit the UV dispersion and damage expensive indoor tanning beds. Many tanning lotions sold outside of tanning salons may have ingredients like mineral oil, product dyes, and other ingredients. Such components damage the tanning equipment and cause less UV exposure during the tanning session.

Should I use an SPF while tanning?

Sunscreens keep ultraviolet rays from penetrating the skin by either absorbing or reflecting the rays. Lotions with high SPF levels often contain Oxybenzone (or Benzophenone-3), an UV absorber. As a general rule, SPF 2 guards against approximately 50 percent of ultraviolet rays.

Certain parts of your body contain little or no melanin and are more susceptible to burn such as your lips. You should always apply a product with maximum SPF on your lips. It is always a good idea to cover tattoos with a high level SPF to avoid fading.

What is a bronzer and why should I use one?

Bronzers are becoming very popular. A bronzer acts as a dye on the top layer of skin allowing more immediate color. Some bronzers are longer lasting by staining the dead skin layer therefore lasting several days.

Most lotions with bronzers contain an active colorless ingredient derived from glycerin known as DHA (dihydroxyacetone), a time-released agent that will gradually appear on the skin a few hours after tanning. DHA acts with the amino acids in dead skin cells to produce a brown color change. Since these dead skin cells are constantly being shed, the color change produced by DHA usually lasts about five to seven days.

A bronzer is great to use for it deepens and darkens your color no matter your skin tone. It is a great way for lighter skin to achieve a beautiful glow as well. By using a bronzer, your color will last longer, therefore extending the period of time between maintenance tanning sessions.

What is a Tingle lotion and who should use it?

A tingle or hot action tanning lotion contains enhanced levels of botanical oils and natural vitamins that help stimulate the microcirculation of the skin by drawing the blood towards the skin's surface—usually benzyl or methyl nicotinate. This oxygenation helps nutrients reach the skin, which expedites the skin's natural growth and maintenance processes. The melatonin that is present in the blood gives the tanning process a much-needed boost by helping you achieve your tanning plateau. When using tingle, it is best to begin with lower levels and then gradually increase the level in incremental doses so that your body can adapt to the stimulation comfortably and

with no adverse effect. Always be sure to test a small area of skin with a tingle lotion on your first trial.

All lotions sold by SUNWERKS are tanning bed safe and designed to enhance your tanning performance and extend the life of your tan